

By now, you have heard the good news—SBLI now proudly offers low, gender-specific rates! Not only does this mean we are significantly closer to fulfilling our founding mission of providing affordable, dependable life insurance to all who need it, it also allows us to make a more significant impact on the lives of women and their families.

We know you share our passion for protecting families and giving back to their communities. So, effective immediately, for the first 1,000 female applications submitted to SBLI, we will make a \$25 donation to a female-focused charity on behalf of the writing agent. See the attached document for complete details, including the chosen charities, and please share this opportunity with your colleagues.

Thank you once again for partnering with SBLI.

Sincerely,

Michael D. O'Neill



ESTABLISHED. EXPANDING. eVOLVING.

The flyer features a header with the text "SBLI GIVES BACK" above a photograph of four diverse women smiling. Below the photo, the main heading reads "Help Us Protect a Woman's Family, and We'll Help You Protect Her Way of Life". The text describes SBLI's commitment to giving back, mentioning its founder Louis Brandeis and the company's goal to support charities that benefit women. It lists three charities: The Breast Cancer Research Foundation, Ovarian Cancer National Alliance, and Dress for Success Worldwide. At the bottom, it provides contact information for SBLI and the SBLI logo with the tagline "ESTABLISHED. EXPANDING. eVOLVING."

[Click here to download "SBLI Gives Back"](#)

The Savings Bank Life Insurance Company of Massachusetts, Woburn, MA.
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