



Communication

West Coast Life - UL Portfolio Re-price / LifeTime Platinum III UL ExtendCare Rider Coming Soon

- *West Coast Life will be increasing rates on **LifeTime Platinum III, LifeTime Platinum III Plus, ModLife, and LifeTime Advantage Plus UL** effective **January 18, 2011**. [Read more](#) about this important update.*
- ***Effective January 18, 2011**, West Coast Life will offer the **ExtendCare optional rider as a new type of supplementary coverage for chronic illness care on the LifeTime Platinum III UL lapse protection guarantee policy**. [Go here](#) for more details.*

Have questions? Contact the West Coast Life Sales Desk at 877-778-3500, option 2.