

Earn Vitality Points for healthy living

Living healthy is the key to greater savings and rewards. Start by earning Vitality Points through education, fitness, and prevention. The more points you earn, the higher your Vitality Status (Bronze, Silver, Gold, or Platinum) and the greater your potential savings and rewards.



VITALITY HEALTH REVIEW	POINTS	MAXIMUM	
Annual Vitality Health Review (VHR)	500	Once per year	
Bonus — Complete VHR in first 90 days	250	Once per year	
Bonus — First time VHR	500	Once per lifetime	
VITALITY CHECK (ANNUAL HEALTH SCREENING)		MAXIMUM	
Body Mass Index (BMI) check	125	Once per year	
BMI of 18.5–24.9	1,000	Once per year	
BMI of 25–28	500	If BMI improves (18.5–24.9) add 500 points	
Glucose check	125	Once per year	
Reading of < 100 mg/dL	1,000	Once per year	
Cholesterol check	125	Once per year	
Reading of < 200 mg/dL	1,000	Once per year	
Blood pressure check	125	Once per year	
Reading of ≤ 120/80	1,000	Once per year	
Non-tobacco user	1,000	Once per year	
PREVENTION	POINTS	MAXIMUM	
Annual flu shot	400	Once per year	
Pap smear screening (applicable for ages 70 and below)	200	Once per year	
Mammogram screening	200	Once per year	
Colonoscopy screening	200	Once per year	
Dental screening	200	Once per year	

PHYSICAL ACTIVITY	POINTS	MAXIMUM	
Physical activity review	250	Once per year	
Workouts			
Light Workout	10		
Using your Fitbit® device or other wearable device for 5,000- 9,999 steps per day			
Using Apple Watch®, a Light Workout is based on the Active Calories that you burn in a day. See the John Hancock Vitality app for more information.			
Using a heart rate monitor; ¹ exercise within your target heart rate starting at an average of \geq 60% of your maximum heart rate for 15–29 minutes			
Using the MapMyFitness app (or other calorie counting app), you burn between 100 and 199 calories during a workout			
Standard Workout	20		
Using your Fitbit device or other wearable device for 10,000 - 14,999 steps per day		You can earn points for one verified workout per day (30 point maximum). When multiple workouts are recorded for the same day, you'll be credited with the one that is worth the most points.	
Using Apple Watch, a Standard Workout is based on the Active Calories that you burn in a day. See the John Hancock Vitality app for more information.			
Working out at a health club for ≥ 30 minutes			
Using the MapMyFitness app (or other calorie counting app), you burn between 200 and 299 calories during a workout			
Advanced Workout		_	
Using your Fitbit device or other wearable device or ≥ 15,000 steps per day			
Using Apple Watch, an Advanced Workout is based on the Active Calories that you burn in a day. See the John Hancock Vitality app for more information.			
Using a heart rate monitor; exercise within your target heart rate starting at an average of \geq 60% of your maximum heart rate for \geq 45 minutes			
Using the MapMyFitness app (or other calorie counting app), you burn 300 or more calories during a workout			
Athletic events (Walking, Running, Cycling, Triathlon²)			
Level 1	250	Subject to physical activity	
Run or walk 1.9 miles < 5.6 miles		category maximum	
Cycle 6.2 miles < 24.9 miles			
Triathlon Super Sprint			
Level 2	350	Subject to physical activity category maximum	
Run or walk 5.6 miles < 12.4 miles			
Cycle 24.9 miles < 62 miles			
Triathlon Sprint			
Level 3	500	Subject to physical activity	
Run or walk 12.4 miles or more		category maximum	
Cycle 62 miles or more			
Triathlon Olympic, ITU, Half or Full			

NOTE: Physical activity workouts and athletic events can earn a category maximum of 7,000 points annually.

VITALITY HEALTHYFOOD™ BENEFIT	POINTS	MAXIMUM	
HealthyFood purchases	2	Per item (up to 50 points per month)	
VITALITY HEALTHYMIND™ BENEFIT	POINTS	MAXIMUM	
Introductory video	10	Once per year	
Meditation using an integrated app such as Headspace, Breathe, Buddhify or Calm	10	Per day for 10 minutes of meditation (maximum of 200 points per Program Year) Per night for 20 nights in any 30-day period (maximum of 200 points per Program Year) Once per year upon completion of the Sleep Challenge (maximum of 100 points per Program Year)	
30-Day Sleep Challenge	10		
Bonus – For completing the Sleep Challenge	100		
ONLINE EDUCATION	POINTS	MAXIMUM	
Health assessment calculators	25 each	Four per year	
Mental well-being reviews	50 each	Four per year	
Nutrition courses	75 each	Six per year	
MISCELLANEOUS	POINTS	MAXIMUM	
Carry over of 10% of previous year's points (Kick-Start Bonus)	Varies	N/A	
Update email address	50	Once per year	
Set an active goal and check in every week	20	Once per week (maximum of 1,040 points per Program Year)	
Prenatal Care Program	1.000	Once per year	

A customized program for all ages

We've expanded the John Hancock Vitality Program to include people age 71 or older taking into account their unique health and wellness considerations. That means, you'll get credit for the things you do to stay healthy, but at a pace that makes sense for you.

	AGES 71–80	AGES 81+	POINTS
Blood pressure	≤ 140/90	≤ 140/90	1,000 points/year
Light workout			
Using a Fitbit device or other wearable device for:	4,000-7,999 steps/day	3,000-5,999 steps/day	10 points/day
Using Apple Watch:	A Light Workout is based on the Active Calories you burn in a day. See the John Hancock Vitality app for Active Calorie thresholds.		10 points/day
Using a heart rate monitor; exercise within your target heart rate starting at an average of \geq 60% of your maximum heart rate for:	10-19 minutes	10-19 minutes	10 points/day
Using the MapMyFitness app or other calorie counting app to burn between:	50–99 calories	50–99 calories	10 points/day
Standard workout			
Using a Fitbit device or other wearable device for:	8,000-11,999 steps/day	6,000-8,999 steps/day	20 points/day
Using Apple Watch:	A Standard Workout is bas you burn in a day. See the for Active Calorie threshold	20 points/day	
Using a heart rate monitor; exercise within your target heart rate starting at an average of \geq 60% of your maximum heart rate for:	20–29 minutes	20–29 minutes	20 points/day
Using the MapMyFitness app or other calorie counting app to burn between:	100–149 calories	100–149 calories	20 points/day
Advanced workout			
Using a Fitbit device or other wearable device for:	≥12,000 steps/day	≥ 9,000 steps/day	30 points/day
Using Apple Watch:	An Advanced Workout is based on the Active Calories you burn in a day. See the John Hancock Vitality app for Active Calorie thresholds.		30 points/day
Using a heart rate monitor;¹ exercise within your target heart rate starting at an average of ≥ 60% of your maximum heart rate for:	≥ 30 minutes	≥ 30 minutes	30 points/day
Using the MapMyFitness app or other calorie counting app to burn:	≥ 150 calories	≥ 150 calories	30 points/day

NOTE: Physical activity workouts and athletic events can earn a category maximum of 7,000 points annually.

For more information on the John Hancock Vitality Program,

please contact your financial advisor.

John Hancock Vitality Program rewards and discounts are only available to the person insured under the eligible life insurance policy. Rewards may vary based on the type of insurance policy purchased for the insured (Vitality Program Member) and the state where the insurance policy was issued.

Vitality is the provider of the John Hancock Vitality Program in connection with your life insurance policy.

Insurance products are issued by John Hancock Life Insurance Company (U.S.A.), Boston, MA 02210 (not licensed in New York) and John Hancock Life Insurance Company of New York, Valhalla, NY 10595.

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^{1.} Heart rate wrist monitor devices are currently ineligible.

^{2.} Proof of event completion is required.