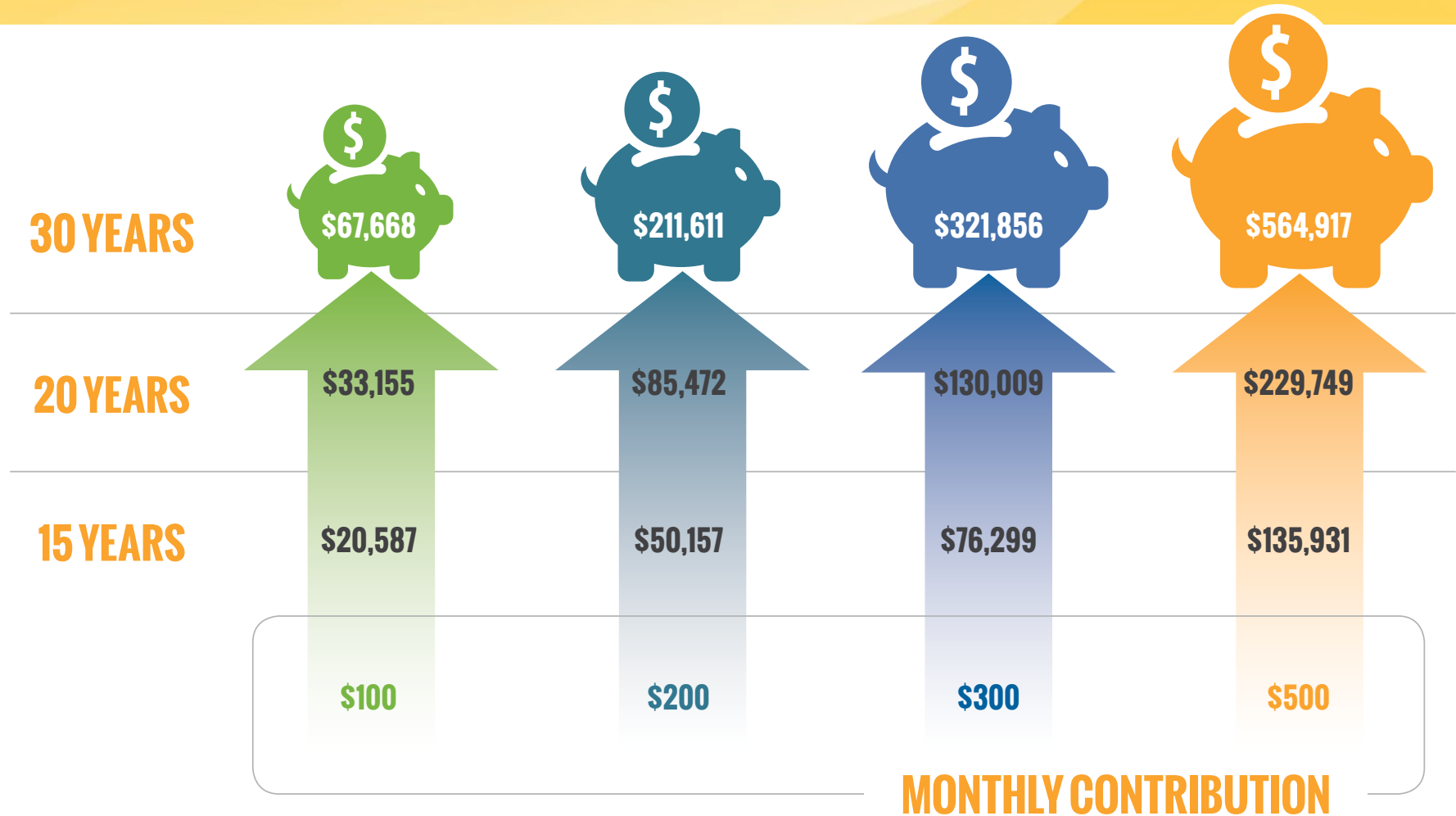


THE GENIUS WAY TO BOOST A COLLEGE FUND

Consider investing in a cash value life insurance policy – it could be the key to providing the financial confidence you need for the near and not so distant future.



CONTACT YOUR INSURANCE AGENT TO GET STARTED

*Illustrated savings is based on a female client, age 30, with a preferred non-tobacco health class, and a 6.86% rate of return.
Illustrated savings is based on accumulative cash value. The cash surrender value may differ.*